

GENETIC PARTNERS PROGRAM

Gencor Introduces a New Genetic Program to Partner with Today's Dairy Producer

The **GENETIC PARTNERS PROGRAM** Offers To:

- ✓ Provide young sire semen at a discounted price of \$5.00 (\$7.00 savings) and will also provide Gencor's proven sire line-up at a 35% discount.
- ✓ Pay up to \$7.00 for animal identification up to and including first lactation animals regardless of sire ownership. Animal must be identified by purebred sire.
- ✓ Pay up to \$18.50 per cow per year towards a qualifying milk testing program.
- ✓ Pay all regular round classification costs including the \$75.00 herd classification visit fee and \$11.00 animal classification fee on all first lactation animals.
- ✓ Herds enrolled in the Genetic Partner Program do not qualify for the Priority Sales Discount or any other young sire incentive offered by Gencor (including certificates and credit to Gencor account).

Qualifying Herds Agree To:

- ✓ Use young sires on a minimum of 50% of the breedings in their herd
- ✓ Use Semex sires on 85% of the total breedings in their herd
- ✓ Maintain accurate breeding data
- ✓ Provide requested auxiliary trait data for DHI on a regular basis
- ✓ Participate in animal identification, milk recording and classification at levels set out by Gencor



Gencor Services

Gencor is proud to be part of one of the most successful Young Sire programs in the world. A strong Young Sire program can develop proven bulls from a variety of bloodlines. By sampling a diverse group of test bulls over the past few years, Gencor's proven line-up has never been stronger.

Gencor also offers superior proven genetics and professional services you can count on! Our professional technician service is available to breed your cows in a reliable, timely manner, 363 days a year. Offering a reliable farm tank service, visits by Gencor's Farm Tank Service Representatives are pre-arranged, so you know exactly when they are coming down the lane.

For more information on the **GENETIC PARTNERS PROGRAM** contact:

Jessie Weir - Young Sire Program Coordinator, 1-888-821-2150
or the Genetic Dairy Product Support Team...

Jim Biggar	Woodstock	1-800-265-4058
Doug Green	Guelph	1-888-821-2150
Murray Reissner	Woodstock	1-800-265-4058
Ron Westgate	Markdale	1-888-622-7803



Partnering to Provide You More

Young Sire Usage



The Benefits...

Gencor offers a diverse selection of Young Sires through our pedigree pack system available through mail or field representatives.

Young sire semen at a discounted price of \$5.00 (\$7.00 savings) and will also provide Gencor's proven sire line-up at a 35% discount.

Registration



Registration has been made easy and convenient through Electronic Registration with DHI's Customer Service Representatives.

Gencor will pay up to \$7.00 for animal identification up to and including first lactation animals regardless of sire ownership.

Gencor offers a field support system to initiate registrations in herds.

Milk Recording



Gencor will pay up to \$18.50 per cow per year towards a qualifying milk testing program.

Utilizing the many DHI programs and reports while on milk recording soon becomes a valuable herd management tool.

Classification



Gencor will pay the \$75.00 herd classification visit fee and \$11.00 animal fee on all first lactation animals.

PROGEN Genetic Mating Reports available through your breed organizations and Gencor following each proof round.